

R E S U M E

LYUDMILA CHRISTIE

845-242-9014

lyudmila.christie@gmail.com

www.translucid-media.com

WEB DESIGN/DEVELOPMENT :: USER INTERFACE :: MULTIMEDIA :: PRINT DESIGN :: BRANDING

QUALIFICATIONS PROFILE

Creative and multitalented Senior Web Producer, Freelance Web Developer & Graphic Designer with well-developed written and verbal communication skills, exceptional attention to detail and ability to multitask; passionate and inventive creator of custom design concepts with top quality standards; accustomed to successfully performing in fast-pace, deadline-driven environments.

TECHNICAL EXPERTISE

Platforms:

MAC, PC

CMS:

Wordpress, Drupal, Ning, OmniUpdate

Languages:

XHTML, DHTML, CSS, JavaScript, AJAX, XML, PHP

Tools:

Photoshop, Flash, Dreamweaver, Fireworks, Illustrator, InDesign, Premiere, After Effects, Final Cut Pro, Painter, Pinnacle, Extensis Portfolio, Corel Draw

PROFESSIONAL EXPERIENCE

SENIOR WEB PRODUCER

State University of New York at New Paltz, New Paltz, NY

June 2007 – present

- Oversee day-to-day Web site operations to ensure quality, performance and reliability;
- Maintain college's home page on a daily basis;
- Conceptualize, design, implement and maintain Web sites, blogs, social networks sites, online virtual tour;
- Serve as an active member of the college's Brand Marketing Taskforce and Web Redesign Strategy planning team;
- Conduct research on the latest trends and technologies in online media; implement new concepts and features.
- Create graphic and interactive content for Web and multimedia;
- Administer content management system: set up department sites, train users, provide technical support;
- Serve as an active team member of the development team for the college's new portal;
- Manage and maintain digital image libraries;
- Assist with design and publishing of multimedia projects for the college's broadcast TV;
- Set up and maintain Web statistics.

FREELANCE WEB AND GRAPHIC DESIGNER

TRANSLUCID MEDIA Design Studio

Owner / Sole proprietor / Independent contractor

February 2004 - present

- Successfully manage and coordinate Web and graphic design projects from concept through completion;
- Conceptualize, design and develop new custom Web sites, blogs, e-commerce sites, e-newsletters, social networks;
- Create new design themes for marketing and collateral materials;
- Design logotypes, business cards, brochures, newsletters, stationery, postcards, posters and floor displays;
- Collaborate with clients to create vision, conceive designs and consistently meet deadlines and requirements;
- Provide support with domain registration and Web hosting;
- Maintain existing Web sites, provide consultation and training.

WEB PRODUCTION ASST.

State University of New York at New Paltz, New Paltz, NY

January 2006 - June 2007

MULTIMEDIA SPECIALIST (contract)

TRAINING CAPTAIN (full-time)

Mohawk Mountain House, New Paltz, NY

July 2000 - December 2005

- Designed, directed and produced interactive multimedia shows, presentations and videos;
- Edited and composited digital video and audio, created digital effects and motion graphics;
- Gained extensive knowledge of video and audio formats and compression;
- Developed and maintained user interfaces: training packages, POS, Reservations and Restaurant Management tools;
- Managed, supervised and trained more than 100 employees;
- Took part in installation and troubleshooting of department computer hardware, software and networking issues; assisted in managing company intranet;
- Member of project management team responsible for development, modification and integration of POS, Reservations & Table Management systems to satisfy company standards;
- Created and executed staff training classes; wrote, designed and published various training materials;
- Created and maintained routine department statistic reports and spreadsheets.

STUDENT TRAVEL ADVISOR (part-time)

Inter-Rail Student Travel, Moscow, Russia

October 1999 - June 2000

- Recruited, selected, interviewed and coached students to participate in Summer Work and Travel programs;
- Created advertising materials and application forms.

MARKETING CONSULTANT (part-time)

Zvezda-A Travel Agency, Tula, Russia

June 1997 - May 1999

- Designed and produced marketing and promotional materials: travel brochures, posters, ads for print and web;
- Assisted with Web site maintenance.

STUDENT TRAVEL LEADER (part-time)

Zvezda-A Travel Agency, Budapest, Hungary

June 1998 - August 1998

TRANSLATOR/INTERPRETER (part-time)

Alfa-Prigor Security Systems Manufacturing Company, Tula, Russia

March 1995 - June 1999

- Translated and laid out technical literature;
- Created illustrations and graphics for manuals;
- Assisted in design of marketing materials.

EDUCATION

Master's degree, Tula State Pedagogical University (Leo Tolstoy), Russia

Bachelor's degree, Tula State Pedagogical University (Leo Tolstoy), Russia

September 1995 - June 2000

Education. Linguistics and Philology. Foreign Languages.

International Webmaster's Association Online Training

May 2006 - August 2006

Web Development Courses

LVS Online Certification Courses

August 2002 - January 2006

Web and Graphic Design Certification Courses

Digital Media - Flash Development/ Web Design/ Graphic Design/ Motion Graphics/ Digital Art

PROFESSIONAL ADVANCEMENT

HighEdWeb Regional Conference

April 2009, Ithaca, NY

eduWeb Conference

July 2008, Atlantic City, NJ

SUNY CUAD Conference

June 2008, New York, NY

Adobe Photoshop Seminar Tour

Maximum Photoshop Tour

May 2008, New York, NY

SUNGARD Summit

April 2008, Anaheim, CA

Adobe Photoshop Seminar Tour

Photoshop CS3 Creativity Tour

November 2007, New York, NY

SUNY CUAD Conference

June 2007, Syracuse, NY

Photoshop World 2007

April 2007, Boston, MA

Adobe Photoshop Seminar Tour

Photoshop Power Tour

November 2006, New York, NY

eduWeb Conference

July 2006, Baltimore, MD

SUNY CUAD Conference

June 2006, Kerhonkson, NY

AWARDS

SUNY CUAD Award for Excellence - June 2006

Best Enthusiasm - May 2005

Employee of the Month - November 2004

"SMILE" Service Initiative - 2004-2005

Best Team Player - December 2003

Employee of the Month - June 2003

Creativity Award - 1999